

STUDENT INFORMATION GUIDE

The Gold Standard Preparation

**IPMAT, BBA, B.Com, Hotel
Management, Mass
Communication and Other
Under Graduate Courses
Entrance Tests.**

UG Entrance Exams Guide

IPM, BBA, B.Com, Hotel Management, BA- Economics & Mass Communication

▶ What is Magic Lamp?

1. Magic Lamp is an offering from the house of FundaMakers- a leading CAT prep institute.
2. It is a coaching cum assistance program to help class 12th students get admission into the most prestigious and new age under graduate programs offered by the top ranked institutes and universities in India.
3. It covers preparation of entrance exams of IPM, BBA, Hotel Management, Mass Communication, Liberal Arts and BA- Economics.
4. It is an end to end program. i.e. Live classes, Complete Study Material, Mock Tests and GDPI-WAT preparation is offered to the students.

▶ What are the **best colleges** and exams to target **after class 12th** in various fields?

Career in Management		Career in Hotel Management	Career in Mass Communication and Media
Integrated Management	BBA	HM	BJMC
IIM Indore	Symbiosis University	Institutes of Hotel Management NCHMJEE	St Xavier's College , Mumbai
IIM Rohtak	Narsee Moonji IMS, Mumbai	Symbiosis School of Culinary Arts, Pune	IP College for Women, Delhi
IIM Bodhgaya	Christ University, Bangalore	Manipal Academy for higher Studies , Udupi	Symbiosis Center of Media and Communication, Pune
IIM Ranchi	St Xavier's College , Mumbai	Oberoi Center of Learning & Development - STEP	Guru Govind Singh , Indraprastha University
IIM Jammu	Delhi University, DUJAT		
Nirma University	Guru Govind Singh , Indraprastha University		

Career in Management after class 12th! - IPM Programs in India

<p>1. IPMAT Indore (5 year integrated BBA+MBA program)</p> <ul style="list-style-type: none"> • Participating Colleges: IIM Indore, IIM Ranchi, Nirma University • Eligibility : 60% in both 10th and 12th, Age below 20 years till 31st July of the exam year. • Mode of test : Online • No. of Seats : 150 • Selection Criteria: 65% weightage to aptitude test, 35% weightage to interview 	<p>2. IPMAT Rohtak (5 year integrated BBA+MBA program)</p> <ul style="list-style-type: none"> • Participating College: IIM Rohtak • Eligibility : 60% in both 10th and 12th, Age below 20 years till 31st July of the exam year. • Mode of test : Online • No. of Seats : 160 • Selection Criteria: 45% weightage to aptitude test, 15% weightage to interview, 40% weightage to 10th and 12th marks. 	<p>3. JIPMAT, IIM Jammu (5 year integrated BBA+MBA program)</p> <ul style="list-style-type: none"> • Participating College: IIM Jammu, IIM Bodhgaya • Eligibility : 60% in both 10th and 12th, Age below 20 years till 31st July of the exam year. • Mode of test : Online • No. of Seats : IIM Jammu and Bodhgaya have 60 seats each. <ul style="list-style-type: none"> • Selection Criteria: <ul style="list-style-type: none"> • IIM Jammu - 60% weightage to aptitude test, 15% weightage to 10th, 15% weightage to 12th, 10% weightage to female candidates. • IIM Bodhgaya - 70% weightage to aptitude test, 15% weightage to 10th, 15% weightage to 12th.
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IPMAT Exams Paper Pattern

Exam	Sections	Section Questions	Section Marks	Marks Per Question	-ive Marking	Time (mins)	Max. Marks	Cut Off 2021
IPMAT-Indore	QA(MCQ)	40	160	+4	-1 (except SA type)	120	400	Gen:10 7 NC OBC-61
	QA(Subj)	20	80					
	VA	40	160					
IPMAT-Rohtak	QA(MCQ)	40	160	+4	-1	120	480	Gen: 265 NC OBC-119
	QA(Subj)	40	160					
	VA	40	160					
JIPMAT	QA	33	132	+4	-1	150	400	-
	DILR	33	132					
	VARC-	34	136					

2. NPAT-NMIMS (Programs after 12th (BBA+MMS, BBA, B.Com, B.Sc, BA-Liberal Arts))

• Participating Colleges

1. A.S. Modi School of Commerce-Mumbai, Bengaluru, Navi Mumbai, Indore, Hyderabad & Dhule
2. S.A. Modi School of Economics-Mumbai and Bengaluru
3. J.D. School of Liberal Arts-Mumbai
4. S.D. School of Science-Mumbai, Navi Mumbai, and Hyderabad
5. School of Mathematical Science-Mumbai

• **Seats :** 1260 Seats in BBA, 660 in [B.Com](#)(H), 360 in B.Sc in Finance, 300 in B.Sc Economics

• **Eligibility Criteria:** 50% marks in class 12th for BBA and 60% Marks in Class 12 for [B.Com](#)(H)

• Exam Pattern:

Exam	Sections	Section Questions	Section Marks	Marks Per Question	-ive Marking	Time (mins)	Max. Marks
NPAT	English Language	40	40	+1	no	100	120
	Maths	40	40				
	Reasoning & General Intelligence.	40	40				

3.SET (General) – Symbiosis Entrance Test -

• **Programs :** BBA, BA-Mass Communication, BSc Economics, BA/BSc, Liberal Arts, BSc Culinary Arts, BCA, BBA-Information Technology of Symbiosis International University.

• **Seats :** BBA-720

• **Eligibility :** 50% marks in class 12th

• Participating colleges :

1. Symbiosis Centre for Management Studies – Pune & Noida
2. Symbiosis Centre for Media and Communication – Pune
3. Symbiosis School of Economics – Pune
4. Symbiosis School for Liberal Arts – Pune
5. Symbiosis School for Culinary Arts – Pune
6. Symbiosis Institute of Computer Studies & Research – Pune
7. School of Management, SRM Uni., Multiple Locations
8. School of Business, UPES, Dehradun

• Exam Pattern:

Exam	Sections	Section Questions	Section Marks	Answer options	Marks Per Question	-ive Marking	Time (mins)	Max. Mark
SET	General English	40	40	4	+1	no	150	150
	Quantitative	40	40					
	General Awareness	40	40					
	Logical & Analytical Ability	30	30					

4. IPU CET – Indraprastha University Common Entrance Test

- **Programs:** BBA, BCA, BHMCT, BJMC, BCom, BA Economics
- **Seats :** 5200 Seats for BBA in Top 30 Colleges under IPU-CET
- **Eligibility :** 45% marks in class 12th
- **Participating Colleges:**
 1. Maharaja Surajmal Institute, Janakpuri
 2. Maharaja Agrasen Institute of Mgmt. Studies, Rohini
 3. Vivekanand Institute of Professional Studies, Pitampura
 4. Jagannath International Mgmt. School, Vasant Kunj
 5. Jagan Institute of Mgmt. Studies, Rohini
 6. Jagannath International Mgmt. School,
 7. Trinity Institute of Professional Studies, Dwarka
 8. Bhai Parmanand Institute of Business Studies, Shakarpur
 9. Institute of IT and Mgmt., Janakpuri Ideal
 10. Institute of Mgmt. and Tech., Karkardooma
 11. Rukmini Devi Institute of Advanced Studies, Rohini
 12. Banarasi Das Chandiwala Institute of Professional Studies, Dwarka
 13. Tecnia Institute of Advance Studies, Rohini
 14. Institute of Innovation in Tech. and Mgmt., Janakpuri
 15. Delhi School of Professional Studies and Research, Rohini SGTB
 16. Institute of Mgmt. & IT, GT Karnal Road
 17. JIMS Engineering Mgmt. Technical Campus, Gr. Noida
 18. Delhi Metropolitan Edu., Gr. Noida
 19. New Delhi Institute of Mgmt., Tughlakabad
 20. Kamal Institute of Higher Edu. and Advance Tech., Mohan Garden.
 21. Meera Bai Integrated Institute of Tech., Maharani Bagh

Exam pattern:

Exam	Sections	Section Questions	Section Marks	Marks Per Question	-ive Marking	Time (mins)	Max. Marks
IPUCET	English	25%	150	+4	-1	150	600
	GK	25%	150				
	Reasoning	25%	150				
	Mangement Aptitude	25%	150				

5. DUJAT-Delhi University Joint Aptitude Test

- **Programs:** BMS, BBA, BA- Eco
- **Seats :** BMS-720, BBA FIA- 180, BA-Eco-500
- **Eligibility :** 60% in 12th
- **Selection Criteria:** 65% weightage to DUJAT Score, 35% weightage to 12th marks
- **Participating Colleges:**
 1. Shaheed Sukhdev College of Business Studies
 2. Deen Dayal Upadhyay College
 3. Keshav Mahavidyalaya
 4. Aryabhatta College
 5. College of Vocational Studies
 6. Ramanujan College
 7. Ram Lal Anand College
 8. Sri Guru Gobind Singh College of Commerce
 9. Gargi College
 10. Laxmibai College
 11. Maharaja Agrasen College
 12. Shivaji College
 13. Shri Guru Tegh Bahadur Khalsa College
 14. Shri Guru Nanak Dev Khalsa College

15.B. R. Ambedkar College
16.Shaheed Rajguru College

• **Paper pattern :**

Exam	Sections	Section Questions	Section Marks	Marks Per Question	-ive per question	Time	Total marks
DU-JAT	Maths	25	75	3	-1	120	300
	Reasoning	25	75				
	General English	25	75				
	GK	25	75				



6. Other Exams : Christ University, Xavier’s College, Mumbai and Indian Institutes of Hotel Management

Exam	Sections	Section Questions	Section Marks	Marks Per Question	-ive per question	Time	Total marks
Christ University CUET	1. English	30	30	+1	-0.25	120	120
	2. GK		25				
	3. Maths		25				
	4. Reasoning		20				
	5. Data Interpretation		20				
Eligibility: Max. 20 years of age, 50% in HSC (60% for BBA-F&A)							
St. Xavier's BMS	1. English	NA	NA	1	NA	105	100
	2. GK						
	3. Maths						
	4. Reasoning						
	5. Data Interpretation						
Eligibility: Cleared HSC from recognized board.							
IHM NCHMCT-JEE	1. Maths	30	30	1	-0.25	180	200
	2. Reasoning		30				
	3. GK		30				
	4. English		60				
	5. Service Aptitude		50				
Eligibility: Cleared HSC with English (Open Category: max. 22 years of age, SC/ST Category: max. 25 years of age)							

Admission Process : Two Stage Process

Stage 1 : Written Test - *Maths, English, Reasoning, DI, GK*

Stage 2 : Interview and Group Discussion



Why FundaMakers is your real guide to a **great** College?

Experience the **TEN winning points** of **FundaMakers** (as shaded).

Nothing beats our **Success Plan** for you !

1	Classes	Hybrid Classes Offline/Online	Video back up all classes for easy revision.	Weekday/ Weekend Batches
2	Study Material	Daily class handouts	A set of 9 printed books	10000+ Exam relevant questions on Student Portal
3	Online Tests	225 Topic tests with video solutions. Quants: 65 VA: 50 RC:50 DILR: 60	60+ Sectional Tests QA:20 DILR: 20 VARC:20	30 Full Length Mock Tests of various UG exams.
5	Question Bank	A repository of 4000+ previous year questions. All questions arranged topic wise with video solutions.		
6	Detailed Test Report	Every candidate is provided with a detailed test report of all tests taken in an year on FundaMakers Student Portal.		
7	Remedial Classes	Special focus on weak areas by remedial classes.		
8	GK Modules	Monthly Current Affairs e-Magazines.	Daily news on website	Special GK classes in Online & Offline batches
9	E- Library	Previous years papers, Topic notes, Quick revision of formulas, More than 50 E-books for reading, and a lot more !		
12	Personal Mentorship	B-School Counselling as per student profile.	24X7 Doubt solving on Telegram and Facebook group	Personal guidance of students by Surya Sir on weekly basis.
13	Form Filling Guidance	All Students are personally guided to fill forms of various B-Schools. Specially SOP (Statement of Purpose in B-School Application)		
14	GDPI-WAT	40 sessions of GDPI-WAT in the month of May & June.		
15	App Support	The tests, video lectures etc. can be accessed by mobile app for on the go learning.		

UG Entrance Exams Course Structure

Maths	Classes	English	Classes	Reasoning and DI	Classes
Number System	4	Vocabulary	4	Blood relations	1
AMA	2	Foreign Words	1	Directions	1
PPL	4	One Word Substitution	1	Coding decoding	1
SICI	2	Spelling Error	1	Machine Input	1
ERPV	3	Fill in the Blanks	1	Series and sequence	1
TSD	4	Analogies	1	Arrangements	2
TW	2	Grammar	2	Puzzles	2
Geometry	5	Error Spotting	1	Clocks	1
Mensuration	2	Sentence Correction	1	Calendars	1
Height & Distance	1	Deductions	1	Cubes & Dices	1
Trigonometry	3	Connectives	1	Binary Logic	1
Algebra	10	Statement Based CR	2	Data Sufficiency	1
PnC	2	Case Based CR	2	DI Bar Chart	1
Probability	1	Parajumbles	1	DI Line Chart	1
Matrix	2	Paracompletion	1	DI Pie Chart	1
Determinants	2	Odd One Out	1	DI Based reasoning	2
Vectors	2	Parasummary	1	Set Theory /Venn Diagrams	1
Simplification	2	Reading Comprehension	4		
Integration	2	Idioms and Phrases	2		
Differentiation	2	Class tests	6		
Total Number of Classes	57		35		20
Total Number of Classes		112		Total Number of Hours	224

Well Curated Study Material

Books		Online		Class Handouts	
Arithmetic	1	Topic Tests	225	Maths	40
Geometry and Numbers	1	IPM Indore Mocks	5	VARC	30
Algebra & Modern Maths	1	IPM Rohtak Mocks	3	DILR	50
Verbal Ability	1	JIPMAT - IIM Jammu	3		
Grammar	1	DUJAT	3		
Reasoning	1	NPAT	3		
Total Books	6	Symbiosis Entrance	3		

A Sneak Peek of FundaMakers Student Portal

The screenshot displays the FundaMakers Student Portal dashboard. At the top, there is a navigation bar with links for Dashboard, Online Class, Video Lectures, Online Tests, Saved Questions, Report Card, Library, GK Zone, and Profile Professor. Below this is a secondary navigation bar with links for Know Your B-School, Join Guidance Group, Mock Test Schedule, Student Syllabus Tracker, and CAT Question Bank.

The main content area is divided into three columns:

- My Profile:** Shows the user's name (Vishwa Pratap Singh), last login (27-12-2021 06:12 PM), course plan (CAT 21/CAT 21 Class Room Program), and batch (AG21A). It also features a 'Take a guidance tour of the portal' button and a 'Available Tests' section with a 'T' icon.
- Upcoming Online Live Lectures:** A table listing upcoming classes with their start times and dates.

Class	Class Start Time
10:30 AM- XAT Static GK Revision- 2(Amit Sir)	28/12/2021 10:30 AM
10:30 AM- XAT Poem Based RC(Surya Sir)	29/12/2021 10:30 AM
- Recently Added Video Lectures:** A table listing recently added video lectures with their titles and dates.

Lecture	Added On
GK with APS Sir XAT 2022 GK Preparation Important Geography Questions Part- 2	24-12-2021
GK with APS Sir XAT 2022 GK Preparation Important Polity Questions	22-12-2021
XAT 2022 GK Preparation Important Articles & Amendments of Polity GK with APS Sir FundaMakers	22-12-2021
XAT 2022 GK Questions Complete Modern History Revision	17-12-2021
XAT Decision Making- 3 (15.12.2021)	16-12-2021

Join the Tailor Made **UG Entrance Programs**, just for you !

Plans & Features	Online Programs	Hybrid Programs	Self paced plans	Test Series	GDPI -WAT
Mode	Online	Online+ Classroom	Online	Online	Online+ Classroom
Live Classes	✓	✓	✗	✗	✗
Recorded Video Lectures	✓	✓	✓	✗	✗
225+ Topic Tests	✓	✓	✓	✓	✗
60+ Sectional Tests	✓	✓	✓	✓	✗
30+ Mock Tests	✓	✓	✓	✓	✗
Daily Tests	✓	✓	✓	✗	✗
GDPI -WAT Sessions	✓	✓	✗	✗	✓
Study Material in Print	✓	✓	✗	✗	✗
Class handouts	✓	✓	✗	✗	✗

Flexible **Batch Timings**, Just the way you want it !

Weekend Batch - Saturday 4 Hours , Sunday 4 Hours | 8 hours a week

Weekday Batch - Everyday 2 Hours , Mon - Fri | 10 hours per week

Where are We !

Aliganj: P.D. – 78A. 2nd Floor Near Sector Q, Chauraha, Aliganj, Lucknow.
Ph.: 0522-4236636

Indira Nagar: Sector – 9 Adjacent Central Academy, Indira Nagar, Lucknow.

Alambagh: KBC – 13, Vishwakarma Tower, Opp. Pheonix Mall, Behind Fish Gallery, Barabirwa Lucknow.

Contact Us !

Website: www.fundamakers.com

Student Helpline : 9598333344



Get ready for a **great** college ! Here is your coaching Information.

Batch timing & Days	
Course Fees	
Discount/ Scholarship	
Demo class on (Date and Time)	
Counsellor Name and Phone number	



Student Reviews !

I had an amazing experience with FundaMakers IPM Preparation Coaching in Lucknow. It wouldn't have been possible to crack the IPM test without Surya Sir's help and guidance, for which I'm extremely grateful. Many thanks to the organisation for being there to support all of us in all stages (especially interviews). I highly recommend their services to any sincere IIM aspirant like me. Don't hesitate to become a premium student member and make the most out of your preparation!! – **Aditi Shree, Jaipuria School Lucknow**

Best IPM coaching provided for Interview Preparation. I attended the sessions for IIM Rohtak (IPM) Personal Interview and finally for in it in my first attempt. Highly personalised where one-on-one interviews were taken and also getting to watch our peer's interviews made it a 360-degree experience. One of the best IPM preparation coaching institutes in our country. – **Madhuwanthan Madhav Kumar, VK Sethen Academy, Chennai**

I am blessed to have FundaMakers guidance that helped me to get through IIM Rohtak. Thanks !! - **Rohit Jaiswal, Central Academy, Lucknow**

The faculties of FundaMakers Coaching in Lucknow have given immense guidance and support throughout my journey. The IPMAT mock test series have helped me maintain consistency and work on my weak area. They helped me sail through VARC and helped me work on QA and DI which helped my problem solving abilities. - **Apoorva Singh, St. Xavier's, Deoria, UP**

*I have been with Fundamakers Coaching for almost an year. The entire faculty members are excellent in their subjects. The teaching method is very good and the study material provided is also very helpful. Faculties have always been there with me and inspired me.- **Mohit Mishra, DPS, Lucknow***

*Having the right preparation partner goes a long way in the decisive battle of any entrance exam. I was fortunate to have FundaMakers Coaching alongside me. One can expect a holistic preparation for competitive exams like IPMAT at FundaMakers. The faculty & the teaching methods were of immense help & support. All in all, I believe that I made a right choice.- **Snigdha Sharma, Loreto Convent***



THERE IS MORE HONOR IN FAILING THAN NOT TRYING !



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