

TOP COLLEGES OF MBA- RURAL MANAGEMENT

CAREER | SCOPE | PLACEMENT | FEES | EXAM CUT OFF



Frequently Asked Questions about MBA- Rural Management

1. Why is MBA- Rural Management a great program ?
2. What are the key topics for the MBA in Rural Management Syllabus ?
3. Top recruiters for MBA in Rural Management.
4. Top B-Schools for MBA- Rural Management

What is MBA- Rural Management ?

- 1. 50% of India's GDP is based on the rural economy.**
2. As the maximum wealth is contributed from the agriculture sector, MBA in Rural Management has invited tremendous traction among the youth.
3. While pursuing the course, aspirants are given exposure to rural areas, interact with villagers and farmers, learn about their needs, and come up with solutions to improve their current conditions.

As per studies:

- *FMCG sector in rural and semi-urban India is estimated to cross US\$ 20 billion by 2018 and US\$ 100 billion by 2025.*
- *India's per capita GDP in rural regions has grown at a Compound Annual Growth Rate (CAGR) of 6.2 per cent since 2000.*

Scope & Demand of MBA in Rural Management



List of common recruitment sectors includes:

- A. Government of India's rural development projects
- B. Social advisory & research agencies
- C. Non-Govt. organizations
- D. Consultancy
- E. Rural-based voluntary agencies
- F. High-end rural-based research facilities
- G. Banks like NABARD, Grameen Bank, etc
- H. Developmental schemes & programmes
- I. National NGO bodies
- J. Agri-business enterprises
- K. Rural co-operative sector
- L. Agricultural marketing and management of agro products
- M. Projects funded by corporate houses for rural development
- N. International Non-Government Organizations

S. No.	College	Location	Course name	Exam	Cut Off %ile	Fees in lacs	Placement Figures LPA
1	IRM Anand aka IRMA	Anand	PGDRM	CAT/XAT	86	15.17	11.5
6	WE School - Welingkar	Mumbai	PGDM -RM	CAT/XAT/CMA T	75	11.04	8.5
2	XISS	Ranchi	PGDM - RM	CAT,XAT,CMAT	60	9	8.00
3	XIMB -XSRM	Bhuvaneshwar	MBA-RM	CAT,XAT, GMAT	88	16	8.00
8	Indian Institute of Plantation Management	Bangalore	PGDM - Agri Business and Plantation	CAT/MAT/CMA T	-	4.82	7
5	KSRM- KIIT	Bhuvaneshwar	MBA-RM	CAT/CMAT/KIIT EE	-	7	6.75
4	FMS- IRM	Jaipur	PGDM RM	CAT,XAT, CMAT	80	7	6
7	TISS - School Of Rural Management	Tuljapur	MA- RM	TISSNET	45 Marks	1	5



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