

Is It Better to Get a  
**Specialized MBA** or  
**General MBA?**

# Specialized MBAs

## Pros :

1. In depth knowledge of a field like marketing, entrepreneurship, finance, accounting etc.
2. If you are already working in an industry and you want to give yourself a push in the same industry, then specialized MBA will fit you better.

## Specialized MBAs

### Cons:

1. You will be limited to one area, you must be sure about your professional ambitions.
2. Most specialized MBA demand prior relevant work experience, so if you are a starter , you may have a difficult time.

# General MBA

## Pros:

1. A general MBA offers students a broad base of knowledge in business and management. You'll learn the basics across all specialties that can be applied to many practice areas in almost any industry.
2. Acceptance to general MBA programs doesn't require a certain educational or professional.
3. You have the option to choose electives as per your choice.

# General MBA

## Cons:

1. A general MBA won't necessarily direct you toward a specific profession or industry, so students will need to be proactive about exploring opportunities before graduation.
2. No time for experiment because of very high cost involved in MBA program.
3. The value of this degree is not because of course curriculum. It is by virtue of brand you completed your degree from.